



RIYADH MUNICIPAL DEVELOPMENT COMPANY - TECHNICAL STUDY RIYADH, KSA

BuroHappold Engineering developed a scoping study to establish a Municipal Development Company (MDC) for Riyadh Municipality. This included the development of organisational structure, financial model and feasibility study for key projects.

Riyadh Municipality wanted to establish an MDC to improve the quality of municipal services to citizens and businesses. The limitations of existing city government institutions and the existence of many parallel institutions meant that city leaders were unable to meet the needs of citizens in a coherent and integrated way through public sector means alone. The municipal authorities wanted an MDC to bridge the gap between public and private sectors to deliver innovative projects and services that address key city issues which had not been adequately addressed. BuroHappold's objective was to develop the business case for the establishment of a development company for the city, which would improve quality of life for citizens.

Our team delivered the project in four phases. Firstly, we formulated the basic vision and business characteristics of the planned MDC and identified priority project areas to explore further. We assessed potential projects to which an MDC could add the most value. Our feasibility studies explored possibilities for the MDC's future projects and services, and showed how these could be achieved through effective engagement of the private sector. We also developed a corporate structure for the MDC, along with financial models for projects and services and an implementation plan.

BuroHappold provided Riyadh Municipality with evidence that an MDC would allow them to undertake more innovative and flexible procurement of projects and services, and initiate projects which were previously thought unfeasible. As a result, the client learned that establishing an MDC was a viable way to bring instrumental change to Riyadh, and is now well equipped to increase revenues and improve the delivery of municipal services and the quality of the urban environment.

CLIENT
Riyadh Municipality

PROJECT VALUE
Confidential

DURATION
2015 - 2016

SERVICES PROVIDED BY
BUROHAPPOLD
Economics, strategic planning